

# 2025 Mutt Strut 5K Sponsorship Opportunities

## Presenting Sponsor \$3,000

- Business name or logo on all Mutt Strut 5K printed material.  
Business logo prominently displayed on the back of event t-shirts with "presented by" in the largest print.
- Business name printed on banners displayed near major highways and well-traveled intersections.
- Business name or logo prominently displayed or mentioned as presenting sponsor in all advertising for the event including social media, website, e-newsletters and press releases.
- Acknowledgements and thanks during the event and on social media.
- Recognition on Mutt Strut 5k and Race Roster websites with logo and all social media platforms.
- 5 complimentary race entries.

## Titanium Sponsor \$2,000

- Business logo displayed in large print under Titanium Sponsor on event flyers.
- Business logo displayed in larger print on the back of event t-shirts.
- Business name or logo in all advertising for the event including social media, website, e-newsletters and press releases.
- Acknowledgements and thanks during the event and on social media.
- Recognition on Mutt Strut 5k and Race Roster websites with logo and all social media platforms.
- 4 complimentary race entries.

## Platinum Sponsor \$1,000

- Business logo displayed in large print under Platinum Sponsor on event flyers.
- Business logo displayed in larger print on the back of event t-shirts.
- Business name or logo in all advertising for the event including social media, website, e-newsletters and press releases.
- Acknowledgements and thanks during the event and on social media.
- Recognition on Mutt Strut 5k and Race Roster websites with logo and all social media platforms.
- 3 complimentary race entries

## Gold Sponsor \$500

- Business logo displayed in large print under Gold Sponsor on event flyers.
- Business logo displayed in large print under Gold Sponsor on the back of event t-shirts.
- Business name or logo in all advertising for the event including social media, website, e-newsletters and press releases.
- Acknowledgements and thanks during the event and on social media.
- Recognition on Mutt Strut 5k and Race Roster websites with logo and all social media platforms.
- 2 complimentary race entries.

## Silver Sponsor \$250

- Business logo displayed under Silver Sponsor on event flyers.
- Business logo displayed under Silver Sponsor on the back of event t-shirts.
- Business name or logo in all advertising for the event including social media, website, e-newsletters and press releases.
- Acknowledgements and thanks during the event and on social media.
- Recognition on Mutt Strut 5k and Race Roster websites with logo and all social media platforms.
- 1 Complimentary race entry.

## Bronze Sponsor \$100

- Acknowledgements and thanks during the event and on social media.
- Recognition on Mutt Strut 5k and Race Roster websites with logo and all social media platforms.

## All other sponsors:

Acknowledgements and thanks during the event and on social media

All sponsor levels are invited to set up a booth onsite on race day. We encourage sponsors to furnish business cards, coupons, samples and promotional items to be included in participant's race bags

# 2025 Dogs 2nd Chance Mutt Strut 5k Sponsorship Commitment

We appreciate your early commitment to help us plan our expenditures.

The earlier you commit to become a sponsor, the longer your name/logo will be listed on and linked to your business from our websites and social media.

Commitment to sponsor Deadline is **July 31, 2025** to guarantee name/logo on posters and printed materials.

Commitment to sponsor must be established by **August 30, 2025** to guarantee name/logo on T shirts.

**Invoices sent upon request.**

Business name: \_\_\_\_\_

Sponsor Level: \_\_\_\_\_ Sponsor Amount \$ \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name \_\_\_\_\_

T-Shirt size {unisex, cotton blend} \_\_\_\_\_

The above-named business/individual agrees to participate as a sponsor at the level indicated above.  
Dogs 2nd Chance agrees to provide the benefits described in the sponsorship document.

Thank you for your support.

Linda Sutphin

901-485-3450

Please send this completed agreement with a check made out to:

Dogs 2nd Chance

555 Egypt Rd.

Munford, TN. 38058

**SPONSORS:** As soon as sponsorship is established, please email a print quality file of your logo to [dogs2ndchance@gmail.com](mailto:dogs2ndchance@gmail.com) with the subject line of "logo".

\*\*PLEASE try to have your items for the race participant's bags available October 1, 2025 for pick up.