



2017 Dogs 2nd Chance Mutt Strut 5k Sponsorship Opportunities

Presenting Sponsor \$2,000.00

Benefits:

- Business logo prominently displayed in the largest print with “**presented by**” on event flyers, posters, entry forms, in race packet letter and all street/yard signs*
- Business logo prominently displayed at the top, in the largest print and with “**presented by**” on event t-shirts*
- Business name or logo prominently displayed or mentioned as *presenting sponsor* in all advertising for event including, but not limited to, radio spots, social media, website, e-newsletters and any press releases*
- Prominent recognition on website with logo as *2017 Presenting Mutt Strut 5k Sponsor*
- Full-page color ad in 12 editions of Bark Bark** (beginning the edition after *2017 Presenting Mutt Strut 5k Sponsorship* is established)
- Frequent acknowledgements and thanks throughout the event and on social media.

Platinum Sponsor \$1,000

Benefits:

- Business logo prominently displayed in larger print under presenting sponsor on event flyers, posters, entry forms and in race packet letter.
- Business logo prominently displayed under presenting sponsor in larger print on event t-shirts*
- Business name or logo predominantly displayed or mentioned in all advertising for event including, but not limited to, radio spots, social media, website, e-newsletters and any press releases*
- Prominent recognition on website with logo as *2017 Platinum Mutt Strut 5k Sponsor*
- Full-page color ad in 9 editions of Bark Bark** (beginning the edition after *2017 Mutt Strut 5k Platinum Sponsorship* is established)
- Frequent acknowledgements and thanks throughout the event and on social media.

Gold Sponsor \$750.00

Benefits:

- Business logo prominently displayed in large print on event flyers, posters, entry forms and in race packet letter*
- Business logo prominently displayed in large print on event t-shirts*
- Business name or logo in all advertising for events including, but not limited to, radio spots, social media, website, e-newsletters and any press releases*
- Recognition on website with logo as *2017 Mutt Strut 5k Gold Sponsor*
- Half-page color ad in 9 editions of Bark Bark** (beginning the edition after *2017 Mutt Strut 5k Gold Sponsorship* is established)
- Frequent acknowledgements and thanks throughout the event and on social media.

Silver Sponsor \$500

Benefits:

- Business logo prominently displayed on event flyers, posters, entry forms and in race packet letter*
- Business logo predominantly displayed on event t-shirts*
- Business name or logo in all advertising for events including, but not limited to, radio spots, social media, website, e-newsletters and any press releases*
- Recognition on website with logo as *2017 Silver Mutt Strut 5k Sponsor*
- Half page color ad in 6 edition of Bark Bark** (beginning the edition after *2017 Silver Mutt Strut 5k Sponsorship* is established)
- Frequent acknowledgements and thanks throughout the event and on social media

Bronze Sponsor \$250.00

Benefits:

- Business logo displayed on event flyers, posters and race packet letter*
- Business logo displayed on event t-shirts*
- Recognition on website as soon as sponsorship is established as a *2017 Bronze Mutt Strut 5k Sponsor*
- Acknowledgements and thanks during the events and on social media.

Sponsor \$100.00

Benefits:

- Business or individual's name displayed on event flyers, posters and race packet letter*
- Acknowledgements and thanks during the event and on social media.

All other sponsors

Benefits:

- Business or individual's name displayed in race packet letter*
- Acknowledgements and thanks during the event and on social media.

***Commitment to sponsor must be established by March 17, 2017 to guarantee name/logo on all printed materials including tee shirts**

****Bark Bark is the Dogs 2nd Chance online newsletter delivered to over 2,000 email boxes monthly**